

# The Journal of the Water Management Society



Visit the **waterline** website at: **www.waterline.digital**

## WEBSITE ADVERT ORDER CONFIRMATION

**Contact Name:** \_\_\_\_\_ **Company:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Telephone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_ **Postcode:** \_\_\_\_\_

## ADVERT RATES & REQUIREMENTS

Size Required (Full layout & sizes shown overleaf)	Dimensions W x H	3 Months	6 Months	12 Months
Premium Page Banner*	555px x 80px	£765	£1,428	£2,550
Main Tile Banner	262px x 249px	£500	£950	£1,800
Side Tile Banner*	165px x 150px	£200	£380	£700
Product Spotlight	263px x 135px	£175	£300	£550
E-Bulletin Advert				£250 per month
Recruitment Advert Pack - 1 Month Listing				£150 per month
Basic E-Flyer				£1,000 per E-Flyer
Bespoke E-Flyer				£1,500 per E-Flyer
<b>E-Flyer Bundle Options~</b> Choose <b>one or more</b> options from below when booking a basic or bespoke e-flyer.				
Free Product Spotlight - 3 months				£0
Premium Webpage Banner - 3 months (£150 Discount)				£615
Main Tile Banner - 3 months (£100 Discount)				£400
Side Tile Banner - 3 months (£40 Discount)				£160
All of these advertising options are image LINKS that are linkable to a specified web address of your choice. Please list desired link below. Please see reverse of this order form for full details, examples and sizes. <b>*UPGRADE YOUR ADVERT TO AN ANIMATED GRAPHIC:</b> Strictly available for the Premium Page Banner and Side Tile Banner options. Graphics to be supplied in .gif format, max file size 3MB.		<b>Sub Total</b>	£	
		<b>Animation Upgrade + 20%</b>	£	
		<b>VAT @ 20%</b>	£	
<b>Start Date:</b>		<b>Total</b>	£	
<b>Weblink for Digital Edition:</b> (inc. http:// or https://)				

**Name:** \_\_\_\_\_ **Order No.:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

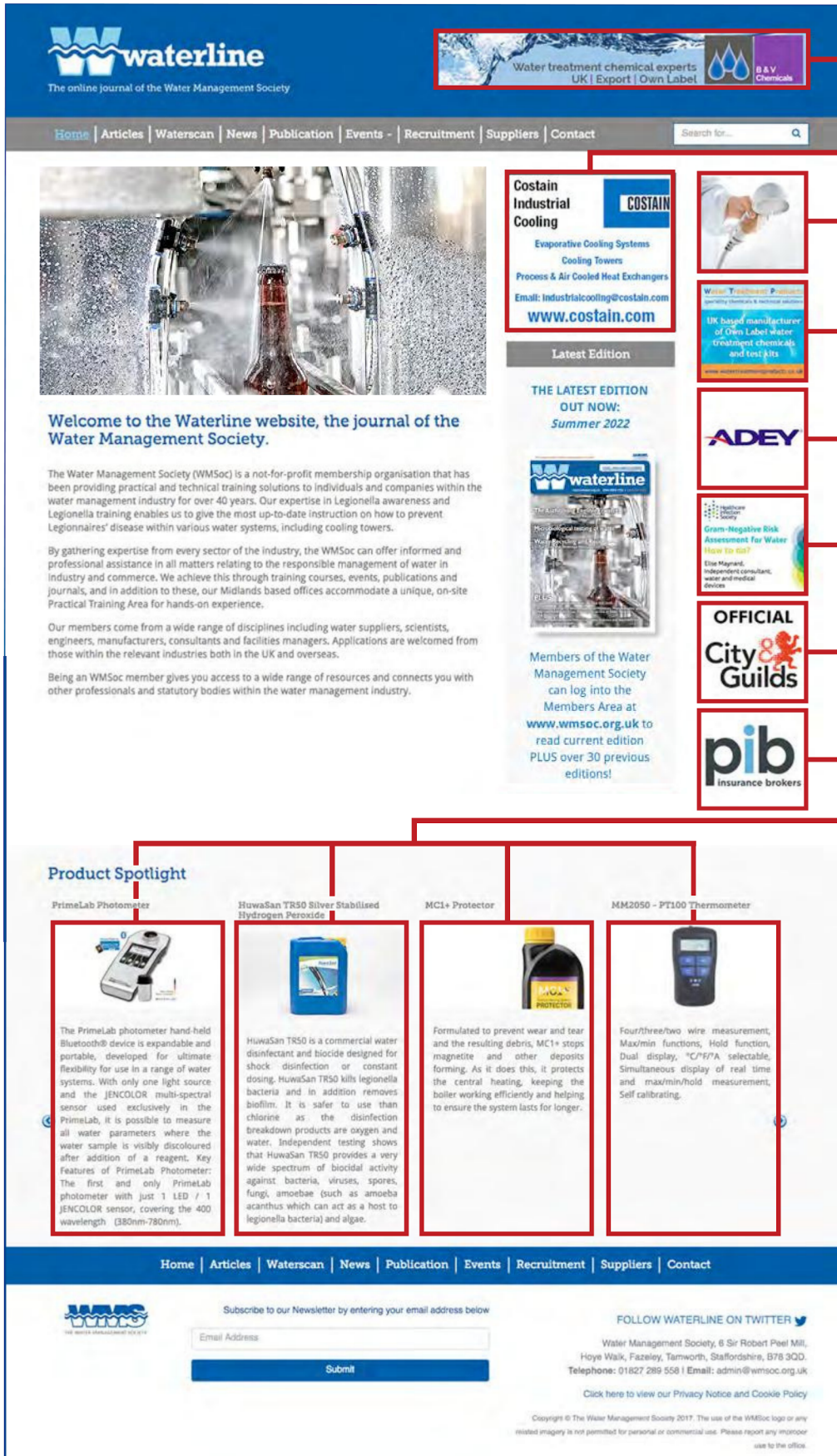
I have read, understood and agree to how The Water Management Society manages personal data. Data Privacy Statement available at [www.wmsoc.org.uk/privacy-policy](http://www.wmsoc.org.uk/privacy-policy).

Please return your completed form to [waterline@wmsoc.org.uk](mailto:waterline@wmsoc.org.uk)

ARTWORK: All adverts are to be supplied as high resolution or in the exact dimension(s) desired and saved as RGB colour.  
 ADVERT DESIGN: Available at a competitive cost, please contact us for further details.

# WEBSITE ADVERT SIZES ALL IN PIXELS (px)

# waterline website advert sizes



PREMIUM PAGE BANNER  
550x80px

MAIN TILE BANNER  
262x249px

SIDE TILE BANNER  
165x150px

To make the positioning fair on Side tile banner advertising option, the placement of each advert is shuffled at random upon webpage loading and/or refresh.

The Main & Side tile banner options are rotational adverts, they are part of a series of cycling banners within the specific area. For example, if more than 1 Main Tile banner or more than 6 Side Tile banners taken, then the adverts will be randomly selected upon every page access or refresh.

PRODUCT SPOTLIGHT  
263x135px

Product Spotlight adverts come with a title hyperlink, a product image link and a product description; this description is limited to 80 words maximum.

The Product Spotlight space gives suppliers a great opportunity to advertise top products & new releases – all helping to drive traffic to their website and boost sales.

Now available as part of an exciting bundle for printed advert tisers.

SEND AN E-FLYER TO OUR  
SUBSCRIBER LIST

# Advertisement e-flyer options



## Print + E-Flyer *Bundle*



### CURRENT WATERLINE ISSUE E-FLYER

Sponsor the current Waterline issue e-flyer: An optional extra for advertisers of the latest waterline issue. Your support will be shown with your company name, company logo graphic and a link to your website.

Place any advert in our printed publication and bundle an extra advert into our Current Issue e-flyer for **JUST £50!**

#### ADVERTISERS SUPPORTING THIS E-FLYER:

Accepta



[VISIT THEIR WEBSITE -->](#)

Altecnic



### ADVERTISE IN OUR NEXT E-BULLETIN (WMSoc NEWS EMAIL) £250

Take a section in one of our regular news e-bulletins. This space can include a short paragraph of your product/s or service/s, your company logo or promotion image and links. Enquire today to see when our next news bulletin e-flyer is scheduled, grab that space & generate interest!

**Summer Training Opportunities**  
Limited spaces remaining on our summer training courses. Don't miss out as seats are selling fast!

**JULY**  
W259  
Temperature Monitoring, Sampling & Inspection of Hot & Cold Water Systems for Technicians  
Join us 20th July 2022  
**ONLY 1 SPACE REMAINING**  
[CLICK HERE TO VIEW THE COURSE WEBPAGE AND BOOK YOUR SEAT](#)

**AUGUST**  
W257  
Cleaning & Disinfection of Hot & Cold Water Systems  
Join us 9th August 2022  
[CLICK HERE TO VIEW THE COURSE WEBPAGE AND BOOK YOUR SEAT](#)

W264  
Legionella Risk Assessment of Hot & Cold Water Systems Foundation  
Join us 10th August 2022  
[CLICK HERE TO VIEW THE COURSE WEBPAGE AND BOOK YOUR SEAT](#)

W262  
Management and Control of Closed Hot, Cold and Chilled Water Systems  
Join us 11th August 2022  
[CLICK HERE TO VIEW THE COURSE WEBPAGE AND BOOK YOUR SEAT](#)

[CLICK HERE TO SEE OUR ONLINE TRAINING PAGE -->](#)

## ADVERTISE HERE

TROUBLE READING THIS EMAIL?  
[VIEW IN YOUR BROWSER HERE](#)

© 2022 The Water Management Society, 9 Sir Robert Peel Mill, Hove Walk, Fazeley, B78 3QD. All Rights Reserved.

This communication has been sent to you as your details are included in our database of people/organisations who have an interest in our products and services. If you would prefer not to receive such communications from us please contact your preferred body to remove your details from our database.

# Advertisement e-flyer options



## CertWMSoc



### Water Treatment Qualifications

The WMSoc have created a qualification route with regard to specific elements of water management to enable a formal training pathway, covering all elements of a given job role and to raise standards as an ongoing commitment to both service providers and their clients.

WMSoc are delighted to announce the creation of a **WMSoc Cert** qualification route to ensure comprehensive and relevant training, covering all elements of a given job role, in a structured way. These qualifications will confirm to clients the commitment of those completing the full syllabus which comprises of a number of accredited training modules, followed by a final exam. The modules will be a mix of on-line and classroom courses, with a strong practical element.

**Duration:** Qualifications to be completed within 3 year window and will be valid for 3 years before resit of an exam or proof of accredited CPD. The various pathways on offer are of different lengths, depending on the amount of technical knowledge required to perform the various tasks.

#### Benefits

WMSoc will provide a rounded curriculum to meet the needs of various job roles within the water treatment/hygiene industry. The qualification adds to the competence required and understanding of the given job role.

All qualified students will be listed on the WMSoc website for 3 years, and this can be used with customers to confirm the additional level of training undertaken. They will be able to use "WMSoc Cert" as a designation in personal and professional communications.

### A few of our FAQs

#### Q Why should I use the WMSoc for my training?

A The WMSoc offers independent training delivered by industry recognised tutors. With a focus solely on water you can be assured that the latest information is included in the training courses provided.

#### Q What benefit will I see from a qualification?

A The names of all people achieving the WMSoc Certification will be freely publicised on our website and via our Waterline publication for a period of 3 years. In addition all successful students will receive a digital badge and certificate which they can use to advertise their higher level of knowledge to their customers.

#### Q Can I qualify for multiple pathways? And if so, how?

A Yes, you can qualify for as many pathways as you wish. In order to qualify for multiple pathways within the same section you would need to take any additional courses identified in the pathway maps, and take the additional wash-up and exam session.

[CLICK HERE TO SEE THE](#)

## BASIC E-FLYER

£1,000

Together, we will create a basic HTML e-flyer for your content.

This can include nice images & links to your product/s & service/s.



THE BELFRY  
HOTEL & RESORT



JOIN US AT THE PRESTIGIOUS BELFRY GOLF COURSE FOR OUR FIRST FACE TO FACE EVENT OF 2022.

We have a **FULL 18 HOLES** arranged on the Derby parkland golf course, which features far-reaching views across the Warwickshire countryside, strategically placed bunkers, water hazards and well-designed risk and reward holes.

The course offers a gentle challenge and is perfect for players of all levels.

### THE DAY

**Date:**  
Thursday 12th May 2022

**Full Agenda:**  
11:30 - 13:00 - Welcome, Golf registration and breakfast

12:20 - 13:20 - Tee off

18:30 - 20:30 - 3 course set dinner and prize giving

#### Prizes for:

Longest Drive competition

Nearest the Pin

Dress code and Belfry Golf Course Etiquette must be adhered to at all times.

Sport & Networking

THE DAY INCLUDES 18 HOLES ON THE DERBY COURSE, PLUS A 3 COURSE DINNER.

**OPEN TO ALL**, but spaces are limited and will be issued on a first come, first served basis, so **BOOK TODAY!**

[CLICK HERE FOR THE EVENT WEBPAGE](#) →

TROUBLE READING THIS EMAIL?  
[VIEW IN YOUR BROWSER HERE](#)

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## BESPOKE E-FLYER

£1,500

Supply us with your idea and content, we will create a bespoke e-flyer for you.

This can include background graphics, images & links to your product/s & service/s.

## MIX-&-MATCH ANY OF OUR DESIGNS

Create a mix-&-match of features from any of our design options and layouts.

## ENQUIRE TODAY!

CALL: 01827 289 558

EMAIL: [WATERLINE@WMSOC.ORG.UK](mailto:WATERLINE@WMSOC.ORG.UK)